



2025 Taiwan Fashion Design Award General Rules



Official website



Instagram



Facebook

Organizer:

Industrial Development Administration (IDA), Ministry of Economic Affairs

Executive Organizer

Taiwan Textile Federation (TTF)

DESIGN THEME

Self-selected design theme for menswear, womenswear or for both. However, rating will focus on **CREATIVITY, SUSTAINABILITY, FUNCTION** and **PERFORMANCE** to encourage contestants to pay more attention on global environmental issues, promote sustainable fashion, and observe social trends in depth. Contestants can present innovative ideas connected to the above topics in different aspects of inspiration, design, fabric, material, pattern-making, printing and details, etc.

ELIGIBILITY

No restriction on nationality.

CONTEST SCHEDULE

I. THE REGISTRATION starts from April 8 to June 30, 2025.

Finish registration by early June is strongly advised.

If submitting multiple collections, please register each with a different email account.

1. ONLINE REGISTRATION

Please use Google Chrome browser to go to the official website <https://www.tfdaward.com/> and complete the online registration. Fill in related information and upload images online.

(1) **PERSONAL INFORMATION**

(2) **LETTER OF COMMITMENT**

(3) **PERSONAL INFORMATION PROTECTION COMMITMENT STATEMENT**

(4) **DESIGN DESCRIPTION**

Containing design theme, concept / inspiration and explanation of the connection between the design and *PERFORMANCE, SUSTAINABILITY* and *FUNCTION*. Entries may utilize Artificial Intelligence (AI) as a creative assistance tool. However, a description of the work must be provided, along with an explanation of the AI technologies used in the creation process, including disclosure of the extent and scope of AI usage. The work must comply with the spirit of originality, must not involve any form of dispute, and must not infringe on the intellectual property rights of third parties.

(5) **COLORED DESIGN SKETCH OF 5 OUTFITS and FABRIC IMAGES**

Front side and back side technical drawings. Note any special way of wearing if necessary. Fabrics can be directly scanned, photographed with a mobile phone or camera to present the true texture of the material. Images of all fabrics used in each outfit should be combined into one. Please follow the suggested format to set up the colored design sketch and fabric images. Using other formats may result in image compression or distortion.

- **Orientation Settings:** vertical. If the original colored design sketch is horizontal, please rotate the image counterclockwise by 90° and upload it to the system in vertical.

- **Image size setting:** 18 cm (width) x 25.2 cm (length), or 1063 pixels (width) x 1488 pixels (length).
- **Resolution setting:** 150 dpi (pixels/inch).
- **Image file format:** jpg or jpeg format only, with a file size less than 1MB.

(6) FINISHED OUTFIT IMAGES

Total look of front side and back side, 1 outfit at the minimum. Please follow the suggested format to set up the colored design sketch and fabric images. Using other formats may result in image compression or distortion.

- **Orientation Settings:** vertical.
- **Image size setting:** 18 cm (width) x 25.2 cm (length), or 1063 pixels (width) x 1488 pixels (length).
- **Resolution setting:** 150 dpi (pixels/inch).
- **Image file format:** jpg or jpeg format only, with a file size less than 1MB.

2. Notify for Competition Entries Review online through the TFDA website by June 30.

After filling all the competition entry information, click the "Notify for Entries Review" button in the registration system. Once you receive the system confirmation message, your registration is complete.

II. PRELIMINARY SELECTION: July 22.

12 finalists will be selected. The shortlist will be announced on the official website.

III. THE FINALISTS OUTFIT SUBMISSION due on August 15.

- (1) 5 outfits should be made and submitted with matching accessories (if applicable), shipping and postmarked by the due date. Shipping fee, taxes, handling fees, etc. shall be paid by the contestants.
- (2) **PHOTO SHOOTING on August 27, and FITTING on September 25** (tentatively).
 - A. Finalists can provide the ideas of how the models present on the runway, and the music for the runway show will be prepared by the fashion show director. Finalists must provide public broadcast authorization documents if the 5-minute music is prepared on their own.
 - B. The organizer will be in charge of the total arrangement of models, hair style making, makeup and music.
 - C. Finalists are responsible for attending all the activities related to the final contest. In case of necessary absence, a deputy should be appointed to represent him / her.

IV. FINAL CONTEST - THE RUNWAY SHOW AND THE AWARDS CEREMONY: in October

(During Taipei Fashion Week).

Size Reference Table

- Women (height 173-176 cm, shoe size EU 40-41)

| | Chest | Back length | Shoulder | Neck | Sleeve | Waist | Hips | Pant length |
|--------|-------|-------------|----------|-----------|--------|-------|-------|-------------|
| inches | 32-34 | 16-17 | 16.5-17 | 13.5-14.5 | 23-24 | 25-27 | 35-37 | 45-46 |

- Men (height 180-185 cm, shoe size EU 45-46)

| | Chest | Back length | Shoulder | Neck | Sleeve | Waist | Hips | Pant length |
|--------|-------|-------------|----------|---------|--------|-------|-------|-------------|
| inches | 38-40 | 18-19 | 18.5-19 | 16-16.5 | 24-25 | 31-33 | 38-39 | 46-47 |

JURY

Winners will be selected by the international jury, which inclusive of well-known designers, fashion industry professionals and fashion media. The jury will decide the number of final winners. It is possible to leave a prize/prizes vacant due to lack of qualified design works.

SCORING CRITERIA

For Preliminary Selection:

Creativity (30%)

Market potential & wearable (30%)

Materials application (30%)

Design interpretation of the self-chosen theme (10%)

For Final Selection:

Fabrics use (20%)

Pattern making (20%)

Market potential (20%)

Technique (20%)

Creativity (20%)

PRIZES

- First prize (one winner):
US\$10,000 (tax excluded), a trophy and a certificate.
- Second Prize (two winners):
US\$5,000 (tax excluded), a trophy and a certificate.
- Third Prize (three winners: Best Use of Fabrics, Best Pattern Making, Best Market Potential):
US\$3,000 (tax excluded), a trophy and a certificate.
- Finalist Prize (six winners):
US\$1,000 (tax excluded) and a certificate.

OTHER BENEFITS

Winners will have the priority for:

- recommendation to well-known Taiwan / international fashion-related companies.
- recommendation and assistance for participating international fashion design competitions.
- participating TTF's fashion-related activities.
- being reported and revealed the winning designs on TTF's publications, as well as international fashion media.

TERMS & CONDITIONS

1. Only individual person is eligible to participate in the contest. A contestant must guarantee all the sketches and the designs are originated by himself / herself, and has not used for commercial sales and will follow the specifications and requests. No copy, piracy or intellectual property infringement acts are allowed. Should any of these acts be disclosed or found, the organizer reserves the right to inform related organizations, take appropriate actions in accordance with relevant rules and regulations, disqualify the contestant involved and / or recall his / her prize, and prohibit him / her from participating in this contest for 3 years. And if any infringement or loss thereof is caused to a third party, the contestant / winner involved should be held fully responsible without objection.
2. Finalists must use hangers and zippered garment protection bags for each outfit and label the following information of each outfit at the upper right corner on the garment bag:
 - registration number (Please refer to the online registration form);
 - front & back photos of the outfit;
 - illustrations / photos of special way of wearing if necessary;
 - a content description (e.g. a blouson, a skirt, etc.; including accessories if applicable).Finalists must also label the registration number at the inner side of each outfit / accessory. Any loss of or damage to outfits caused by improper labeling will be contestants' own responsibility without objection.

3. Only registration number can be shown on the submitted outfits. Name and any other marks must not reveal on the outfit. In case of any violation, the organizer reserves the right to disqualify the contestant involved.
4. Submission / delivery of contestants' portfolio / outfits will be at contestants' expense. All contestants must adhere to the submission deadline. Contestants who miss the relevant deadlines will be rejected by the organizer. Contestants should make sure the portfolio / outfits are properly packed. The organizer is not responsible for any damage or lost which may occur during submission / delivery.
5. After the preliminary selection, the finalists will be informed by e-mail. The results of preliminary and final selections will also be publicized on TFDA official website, as well as on TTF official website. After the contest, all finalists must take all of their outfits back during the stipulated period (to be advised). To maintain the fairness of this contest, the finalists are obliged to submit 5 outfits to collect the prize.
6. Finalists must attend and present the contesting outfits at events and occasions relevant to the contest. The organizer owns the right to shoot the winning designs and reproduce the results of shooting in any format including but not limited to photograph, video and CD-ROM for display, publicity and promotion purposes. And the organizer owns the copyright of those photographs, videos and CD-ROMs. After the final selection, the organizer owns the right to present and exhibit the finalists' designs in public.
7. Finalists warrant that music for the runway show does not infringe third party intellectual property or have being authorized, and they would indemnify the person / organizer if it does infringe third party intellectual property.
8. Finalists have the obligation to attend the final selection. Absence or failing to submit the original designs, the USD \$1000 finalist prize will be waived.
9. Once registering this contest, all finalists acknowledge that they agree to all the requirements, terms and conditions of the contest as stated by the organizer.
10. To encourage more talented emerging designers and offer opportunities for showcasing, previous first prize winners in this competition will not be eligible to participate again.
11. The organizer reserves the right to make any necessary adjustment to the rules of this competition.

CLAIM FOR REIMBURSEMENT

Foreign finalist residences outside of Taiwan can apply for round-trip air tickets and 2 days accommodation in the period of final selection. The application will be informed via e-mail. Please note the application shall be filled in the stipulated period.

CONTACT INFORMATION

fashiondesign@textiles.org.tw

PERSONAL INFORMATION

Please complete the following section legibly.

● Last Name _____ First Name _____ (as in passport)

● Chinese name (if available) _____

● Date of birth ____ / ____ / ____

● Nationality _____

● Passport No. _____

● Collection submitted:

Menswear ____ outfit(s), Womenswear ____ outfit(s), total 5 outfits.

● E-mail _____

● Telephone numbers

Country code _____ Mobile _____

Office _____ Area Code _____ Phone Number _____

Home _____ Area Code _____ Phone Number _____

● Postal Code _____

● Address _____

● Social Media Link Instagram _____

Facebook _____

● Current Status

☐ Student: ☐ Senior High School ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior
☐ Postgraduate

School Name _____ Department _____

Which country is the school located in _____

☐ Unemployment

☐ Full time occupation

Company Name _____ Position _____

_____ year(s) of seniority

☐ Freelancer

● Passport

Jpg or jpeg formats only, file size less than 1M.
Other file formats are not supported for uploading.

TFDA LETTER OF COMMITMENT

To TAIWAN TEXTILE FEDERATION,

By signing this form, I undertake that:

- The designs submitted are my own creations without any copy, piracy, imposture or intellectual property infringement acts.
- I will adhere strictly to all of the contest schedules, requirements, and terms and conditions. I will accept any rejection/cancellation of my qualification as a contestant caused by my violation of the contest schedules, requirements, and terms and conditions without any objection and appeal.
- I will respect and adhere strictly to the organizer's and the jury's decisions and resolutions in relation to the contest.
- If I am selected as a prize winner, I will fulfill my winner obligations for the purpose of promoting this contest.
- I warrant that music provided for my collection does not infringe third party intellectual property or is authorized by the creator, and would indemnify organizer if it does in fact infringe third party intellectual property.
- I acknowledge that I shall bear the obligation to attend the final selection. If absent or fail to submit my own original designs, I agree that I will be disqualified and the 1000 USD finalist prize will be waived.

☐ I hereby acknowledge the above information and agree comply with all regulations. (Verify Online)

PERSONAL INFORMATION PROTECTION COMMITMENT STATEMENT

1. For the purpose of organizing and executing Taipei Fashion Design Award (hereinafter "TFDA"), and in compliance with Article 8 of the *Personal Information Protection Act* of the Republic of China, Taiwan Textile Federation (hereinafter "TTF") will collect, process and use the personal information provided voluntarily through registration or any other way of communication by the individual who registers to contest at TFDA (hereinafter "contestant").
2. The personal information provided by the contestant, including name, passport number, telephone number, e-mail address, company name and other information, which may be used to identify the contestant directly and indirectly, will be properly stored and maintained in TTF's database.
3. The contestant can exercise the following rights regarding personal information according to Article 3 of the *Personal Information Protection Act* of the Republic of China by email to fashiondesign@textiles.org.tw .
 - 1) any inquiry and request for a review of the personal information ;
 - 2) any request to make duplications of the personal information ;
 - 3) any request to supplement or correct the personal information ;
 - 4) any request to discontinue collection, processing or use of personal information ;
 - 5) any request to delete the personal information.
4. It is the contestant's choice whether provide personal information to TTF. However, if the contestant does not agree personal information is being collected, processed and used by TTF for the purpose of organizing and executing TFDA, TTF reserves the right to refuse or cancel the contestant's registration and participation in TFDA.

☐ I hereby acknowledge the above information and agree comply with all regulations. (Verify Online)

DESIGN DESCRIPTION

Theme: _____

Concept / Inspiration (in 360 characters):

Please explain the connection between the design and **PERFORMANCE, SUSTAINABILITY** and **FUNCTION** (in 720 characters):

Possible rival brands: _____

Suggested retail price: US\$ _____ per suit

COLORED DESIGN SKETCH (technical drawings, front and back) (1 outfit for 1 page, total 5 outfits)

Black-and-white or color drawing with design details noted, either hand-drawn or computer-generated.

Image size setting: 18 cm (width) x 25.2 cm (length),
or 1063 pixels (width) x 1488 pixels (length)

Resolution setting: 150 dpi (pixels/inch)

Jpg or jpeg formats only, file size less than 1M.

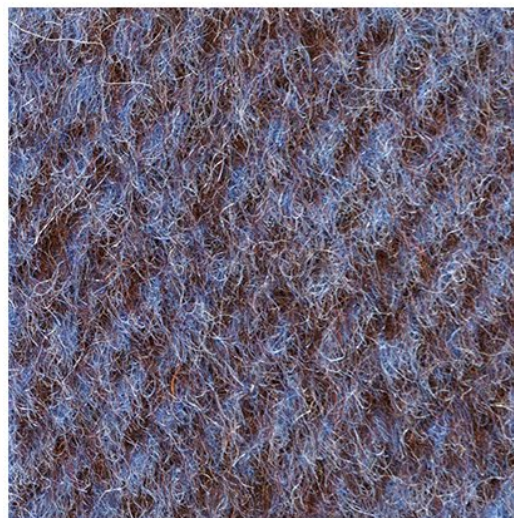
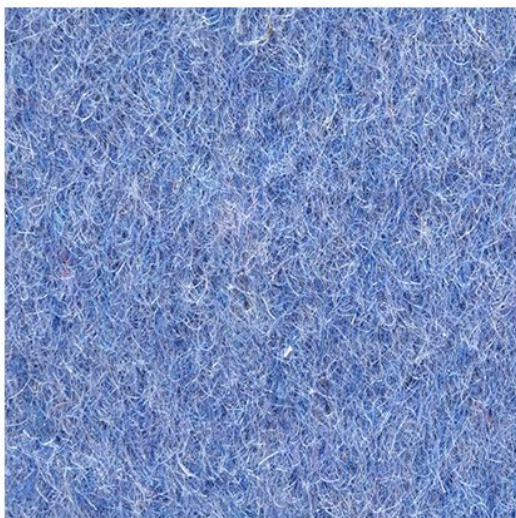
EXAMPLE



Note: (Please specify here any special way of wearing if necessary)

FABRIC IMAGES (1 outfit for 1 page, total 5 outfits)

EXAMPLE



The fabrics can be directly scanned, photographed with lighting aids or other ways to show the real texture of fabrics.

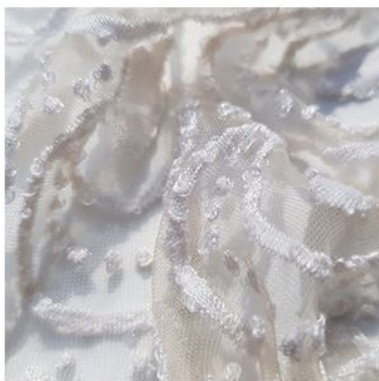
Images of all fabrics used in each outfit should be combined into one.

Please enlarge the fabric images as much as possible.

Image size setting: 18 cm (width) x 25.2 cm (length)
or 1063 pixels (width) x 1488 pixels (length)

Resolution setting: 150 dpi (pixels/inch)

Jpg or jpeg formats only, file size less than 1M.



FINISHED OUTFIT IMAGES (1 outfit for 1 page, at least 1 outfit)

Total Look- Front Side

Note:

FINISHED OUTFIT IMAGES (1 outfit for 1 page, at least 1 outfit)

Total Look- Back Side

Note: