



2020 時裝設計新人獎簡章
Taiwan Fashion Design Award

Organizer:

Industrial Development Bureau, Ministry of Economic Affairs

Executive Organizer

Taiwan Textile Federation (TTF)

DESIGN THEME

Self-selected design them for menswear, womenswear or for both. However, rating will focus on **CREATIVITY, SUSTAINABILITY, FUNCTION** and **PERFORMANCE** to encourage contestants to pay more attention on global environmental issues, promote sustainable fashion, and observe social trends in depth. Contestants can present innovative ideas connected to the above topics in different aspects of inspiration, design, fabric, material, pattern-making, printing and details, etc.

ELIGIBILITY

No restriction on nationality.

CONTEST SCHEDULE

1. THE REGISTRATION starts from April 8 to June 30, 2020.

Please go to the official website <http://www.tfdaward.com/> , complete the online registration, download and print out the attachments, then mail to the organizer.

(1) ONLINE REGISTRATION

Please fill in related information and upload images online.

Attachment 1: **REGISTRATION FORM**

Attachment 2: **LETTER OF COMMITMENT**

Attachment 3: **PERSONAL INFORMATION PROTECTION COMMITMENT STATEMENT**

Attachment 4: **DESIGN DESCRIPTION**

Containing design theme, concept / inspiration and explanation of the connection between the design and *PERFORMANCE, SUSTAINABILITY* and *FUNCTION*.

Attachment 5: **COLORED DESIGN SKETCH**

Front side and back side technical drawings, vertical, at least 2500 pixels (width) x 3500 pixels (length), jpg or jpeg formats, image Size 1M-5M, sticking 5cm x 5cm swatches on the form. Note any special way of wearing if necessary.

Attachment 6: **FINISHED OUTFIT IMAGES**

Total look of front side and backside, 1 outfit at the minimum, vertical, at least 2500 pixels (width) x 3500 pixels (length), jpg or jpeg formats, image Size 1M-5M.

Attachment 7: **ENVELOPE COVER FORM (with signature)**

(2) MAILING THE PORTFOLIO TO THE ORGANIZER.

Please download and print out the attachments in color (A4 size), then mail to the organizer. Enclose the portfolio, containing **ATTACHMENT 4, ATTACHMENT 5 (with swatches) and ATTACHMENT 6** into an envelope, and glue the **ATTACHMENT 7 (with signature)** on it. Please note that the envelope should be postmarked within April 8 to June 30, 2020.

2. PRELIMINARY SELECTION: July 15, 2020.

12 finalists will be selected.

3. THE FINALISTS OUTFIT SUBMISSION due on August 31, 2020.

(1) 6 outfits should be produced and submitted with matching accessories (if applicable) and postmarked by the due date.

(2) **FITTING AND PHOTO SHOOTING on September 10, 2020 (tentatively).**

- A. Finalists can provide the ideas of how the models present on the runway and can prepare a 5-minute music selection for the show director's reference.
- B. The organizer will be in charge of the total arrangement of models, hair style making, makeup and music.
- C. Finalists are responsible for attending all the activities related to the final contest. In case of necessary absence, a deputy should be appointed to represent him / her.

4. FINAL CONTEST - THE RUNWAY SHOW AND THE AWARDS CEREMONY: in October 2020 (tentatively).

Size Reference Table

- Women (height 173~176 cm, shoe size 40~41)

	Chest	Back length	Shoulder	Neck	Sleeve	Waist	Hips	Pant length
inches	32-34	16-17	16.5-17	13.5-14.5	23-24	25-27	35-37	45-46

- Men (height 180~185 cm, shoe size 45~46)

	Chest	Back length	Shoulder	Neck	Sleeve	Waist	Hips	Pant length
inches	38-40	18-19	18.5-19	16-16.5	24-25	31-33	38-39	46-47

JURY

Winners will be selected by the international jury, which inclusive of well-known designers, fashion industry professionals and fashion media. The jury will decide the number of final winners. It is possible to leave a prize/prizes vacant due to lack of qualified design works.

SCORING CRITERIA

For Preliminary Selection:

- Creativity (30%)
- Market potential & wearable (30%)
- Materials application (30%)
- Design interpretation of the self-chosen theme (10%)

For Final Selection:

- Fabrics use (20%)
- Pattern making (20%)
- Market potential (20%)
- Technique (20%)
- Creativity (20%)

PRIZES

- First prize (one winner):
US\$10,000 (tax excluded), a trophy and a certificate.
- Second Prize (two winners):
US\$5,000 (tax excluded), a trophy and a certificate.
- Third Prize (three winners: Best Use of Fabrics, Best Pattern Making, Best Market Potential):
US\$3,000 (tax excluded), a trophy and a certificate.
- Finalist Prize (six winners):
US\$1,000 (tax excluded) and a certificate.

OTHER BENEFITS

Winners will have the priority for:

- recommendation to well-known Taiwan / international fashion-related companies.

- recommendation and assistance for participating international fashion design competitions.
- participating TTF's fashion-related activities.
- being reported and revealed the winning designs on TTF's publications, as well as international fashion media.

TERMS & CONDITIONS

1. Only individual person is eligible to participate in the contest. A contestant must guarantee all the sketches and the designs are originated by himself / herself, and has not used for commercial sales and will follow the specifications and requests. No copy, piracy or intellectual property infringement acts are allowed. Should any of these acts be disclosed or found, the organizer reserves the right to inform related organizations, take appropriate actions in accordance with relevant rules and regulations, disqualify the contestant involved and / or recall his / her prize, and prohibit him / her from participating in this contest for 3 years. And if any infringement or loss thereof is caused to a third party, the contestant / winner involved should be held fully responsible without objection.
2. Finalists must use hangers and zippered garment protection bags for each outfit and label the following information of each outfit at the upper right corner on the garment bag:
 - registration number (Please refer to the online registration form);
 - front & back photos of the outfit;
 - illustrations / photos of special way of wearing if necessary;
 - a content description (e.g. a blouson, a skirt, etc.; including accessories if applicable).
 Finalists must also label the registration number at the inner side of each outfit / accessory. Any loss of or damage to outfits caused by improper labeling will be contestants' own responsibility without objection.
3. Only registration number can be shown on the submitted outfits. Name and any other marks must not reveal on the outfit. In case of any violation, the organizer reserves the right to disqualify the contestant involved.
4. Submission / delivery of contestants' portfolio / outfits will be at contestants' expense. All contestants must adhere to the submission deadline. Contestants who miss the relevant deadlines will be rejected by the organizer. Contestants should make sure the portfolio / outfits are properly packed. The organizer is not responsible for any damage or lost which may occur during submission / delivery.

5. After the preliminary selection, the finalists will be informed by e-mail. The results of preliminary and final selections will also be publicized on TFDA official website, as well as on TTF official website. Since the organizer will not return the portfolio, all participants should backup copies by themselves. After the contest, all finalists must take all of their outfits back during the stipulated period (to be advised). To maintain the fairness of this contest, the finalists are obliged to submit 6 outfits to collect the prize.
6. Finalists must attend and present the contesting outfits at events and occasions relevant to the contest. The organizer owns the right to shoot the winning designs and reproduce the results of shooting in any format including but not limited to photograph, video and CD-ROM for display, publicity and promotion purposes. And the organizer owns the copyright of those photographs, videos and CD-ROMs. After the final selection, the organizer owns the right to present and exhibit the finalists' designs in public.
7. Finalists warrant that music for the runway show does not infringe third party intellectual property or have being authorized, and they would indemnify the person / organizer if it does infringe third party intellectual property.
8. Finalists have the obligation to attend the final selection. Absence or failing to submit the original designs, the USD \$1000 finalist prize will be waived.
9. Once registering this contest, all finalists acknowledge that they agree to all the requirements, terms and conditions of the contest as stated by the organizer.
10. The organizer reserves the right to make any necessary adjustment to the rules of this competition.

CLAIM FOR REIMBURSEMENT

Foreign finalist residences outside of Taiwan can apply for round-trip air tickets and 2 days accommodation in the period of final selection. The application will be informed via e-mail. Please note the application shall be filled in the stipulated period.

CONTACT INFORMATION

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